

# Global Presence, Local Expertise.

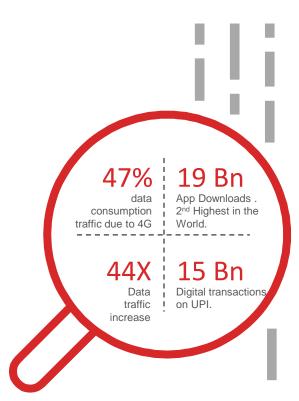
Zainab Lakdawalla Director Sales



Agenda

- 1 About STT GDC
- 2 STT GDC India
- 3 Global Data Centre Platform
- 4 Our Unique Features
- 5 Service Portfolio
- 6 Operational Excellence
- 7 Industry Recognition

# RIDING THE DIGITAL WAVE







#### **Consumer Related**

- >600 M Internet Users
- >500 M smartphone users
- 400 M Social media users
- 120-150 M online shoppers

- 300 M online gamers
- 19 Bn App Downloads; 2nd highest in the world
- 12 GB Data Consumption/Mo/user amongst the highest in the world; lowest price per GB
- \$1 trillion digital transactions by 2025



#### **E-Governance Related**

- Aadhar enrollment: 1.25 Bn
- eKYC: ~8 Bn transactions
- 34 M Digilocker users; 3.8 Bn issued documents
- 381 M Jandhan accounts



#### **Industry & New Tech**

- Est \$250-300 Bn size of the digital economy
- \$8 Bn best value of IoT industry; \$18 Bn by FY26
- \$200 M size of Al industry; \$550 M by FY26



#### Start-ups

- ~9,500 tech led start-ups in India. 2-3 born everyday
- \$100 Bn value of tech start-ups in India
- \$15 Bn funds raised in 2019
- To grow to \$400 Bn in 5 years



#### **Edge DC & Device Momentum**

- 30% to 70% increase in Internet coverage by 2026
- 50% traffic (video & ecommerce) from Tier
   2/3 cities
- Cloud and IoT spread beyond Tier 1 cities

3

# NEW OPPORTUNITIES OPEN IN THE INDIA MARKET



- 30X usage growth for Google Meet
- 22% of MS Team meetings use Video
- 30X growth in Zoom meeting daily participants



**Remote Working** 

- 41% organisations have not initiated secure access
- 50% organisations cite a need for proper infrastructure
- 84% organisations that may continue to offer remote work capabilities



E-commerce

220 million

Online shoppers in India by 2025

• 1200% Growth of e-commerce in India by 2026



**Policy Enablement** 

- National Digital Communications Policy, 2018
- Vision 2021 of Reserve Bank of India
- Personal Data Protection Bill, 2019
- MeitY's Vision of \$1 Trillion Digital Economy by 2025



**Future Tech** 

- 33.5% CAGR growth in Big Data till FY25
- 31.3% Rise in demand for cobots



**Digital Payments** 

- >26% in FY2--Growth of Digital Payments due to preference for paperless and contactless
- 190 million monthly UPI transactions
- 360 million e-commerce users in India
- 736 million Aadhar linked bank accounts



#### TRENDS REDEFINING THE IMPORTANCE OF DATA CENTRES

#### Several shifts are set to define the future of Data Centres

# Demand to move from captive to colocation and laaS-based offerings

- 21% of overall Data Centre outsourcing market ~ US\$ 0.5 BN
- 22% Expected colocation revenues growth at a CAGR over the FY19-26 period
- ~ 490 MW- Projection of operational capacity to be added over the next
   3-4 years

# Players moving to lower rung cities owing to

- Space constraints
- High rental costs in top 4 cities
- Large international players acquiring local players to foray into India

# ICT companies are major investors in renewable energy

Top four off-takers of renewables in 2019 are:

- Google
- Facebook
- Amazon
- Microsoft

#### **COLOCATION BENEFITS**



Flexibility and scalability



Lower Opex and Capex



Better disaster recovery capabilities



Lower cooling and power costs, quaranteed SLA and uptime



High-end physical security features



Adherence to international compliances, standards and certifications and sustainability practices



Higher PUE on account of design and Infrastructure

#### Shift to newer, more efficient technologies

- 20% Data centre hardware switches will be procured via an as-a-service model by 2025
- Automation in DC management has increased with Cloud, AI and VR technologies
- Data centre owners are increasingly using micro data centres in their infrastructure
- Environmentally friendly technologies has also grown manifold



# WHERE DOES INDIA STAND VS THE WORLD?

India's share at ~2% of World, projected to double in 18 months.

>\$4.5 BN - Indian DC Market Size between 2020-2025

India at ~250 MW designed capacity today, will reach ~500MW in 18 months and 1000MW+ in 4 years.
USA added ~500 MW last year.

India 2<sup>nd</sup> largest DC market in APAC. China growing at 4x-5x vs India.

World colocation growing at ~12% CAGR, India at 23% CAGR.



#### **Growth Drivers of DCs**



Growth in e-commerce: **220 MN** online shoppers in India



Rise of future tech: **31.3%** rise in demand for cobots



Increase use of social media: 400 MN Social Media Users



Greater preference for OTT platforms: 50% traffic (video and ecommerce) from Tier 2 and 3 cities



Rapid digitalization of services across industries: 64% organizations in India need cloud computing



#### ST TELEMEDIA GLOBAL DATA CENTRES

Headquartered in Singapore, wholly owned by ST Telemedia, a direct, wholly-owned subsidiary of Temasek.



STT GDC is an integrated global platform of carrier-neutral and advanced data centres across developed and emerging markets.

Since establishment, the STT GDC platform has expanded rapidly to build significant presence in major economic markets.

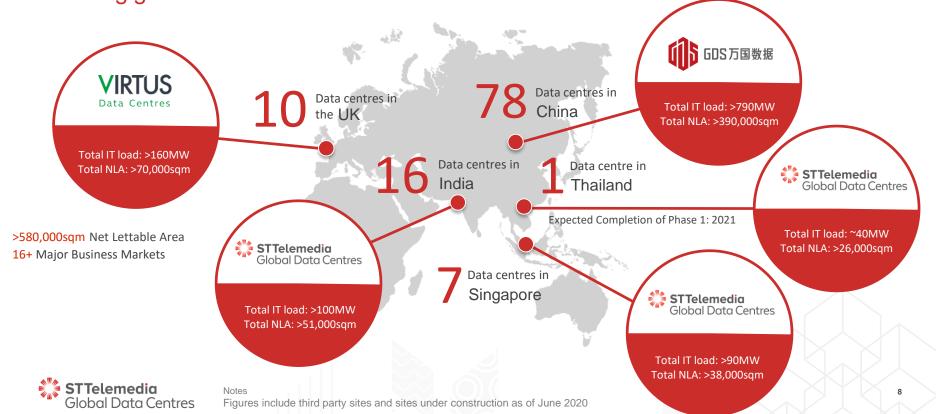
Currently, STT GDC actively manages a portfolio of **over 110¹ data centres** with an aggregate **IT load of 1.2 gigawatt** and **net floor area of >580,000 sqm** across Singapore, India, the United
Kingdom, Thailand and China.

<sup>1</sup>Including third party sites and sites under construction as of June 2020

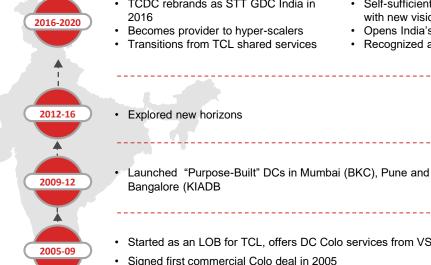


## ST TELEMEDIA GLOBAL DATA CENTRES

Our global platform spans 5 geographies comprising more than 110<sup>1</sup> data centres and 1.2 gigawatt of IT load.



# STT GDC INDIA-OUR GROWTH STORY



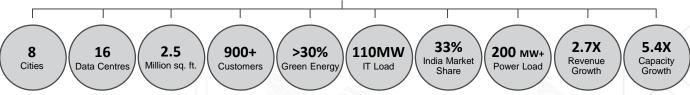
- TCDC rebrands as STT GDC India in 2016
- · Becomes provider to hyper-scalers
- Transitions from TCL shared services
- Self-sufficient STT GDC India sets sail with new vision
- · Opens India's largest data centres
- · Recognized as India's best DC operator



- Started as an LOB for TCL, offers DC Colo services from VSB's
- · Signed first commercial Colo deal in 2005



#### **Key Achievements**

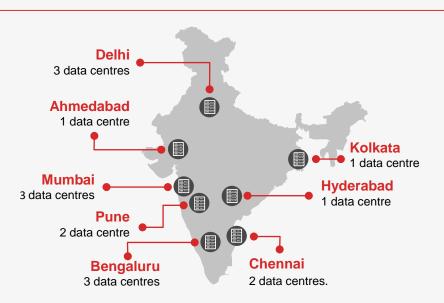




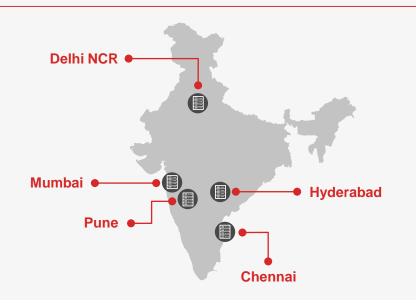
## HOW IS STT GDC INDIA RIDING THE GROWTH WAVE?

Operating since 2004 in India, 33% market share in India colocation market. 16 DCs live in 8 cities, 105 MW IT load projected to double in 3 years.

#### 16 Existing DCs with 105 MW IT load



#### Upcoming DCs, total 2x of current IT load

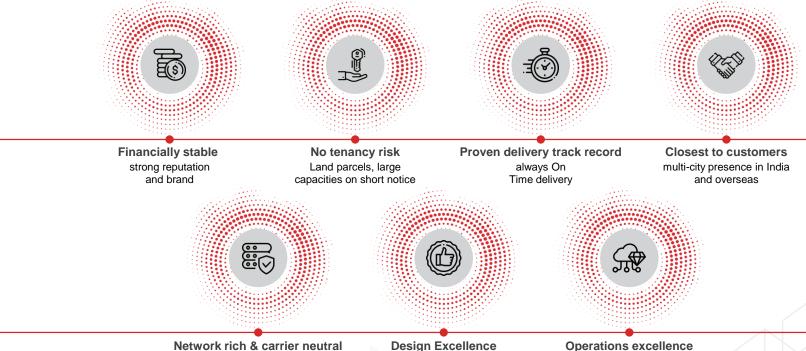






# OUR UNIQUE FEATURES

## Most Credible Colocation Provider with Least Risk



Network rich & carrier neutral
all DC Campus are also
PoPs

strategic locations, high voltage tap, enterprise grade

Operations excellence decades of experience, low maintenance window



#### **High Quality Portfolio**





**Purpose built facility** 

## SECURITY BUILT INTO EVERY LAYER

## Highly secure data centres for our customers' mission-critical data



- Built and managed to top standards of the industry
- Accredited and compliant to relevant security, risk, regulatory and audit requirements



#### HARDENED PERIMETER

- Anti-crash barriers (vehicular)
- Turnstile access (personnel)
- Anti-crash and anti-climb boundary walls with perimeter protection against vehicle-borne improvised explosive device (VBIED)



# 24x7 SECURITY MONITORING

- 24x7 Technical Assistance Centre teams and on-site manned guards
- 24x7 video surveillance and intrusion detection
- 24x7 CCTV recording at 1080p resolution, fixed with pan-tilt-zoom (PTZ) video analytics
- Personnel verification upon entry



#### STRINGENT SECURITY ACCESS

- 24x7 controlled site access with 2-factor authentication by pre-authorization to only authorized floors and data centre halls
- Biometric, contactless card access system with RFID real-time movement tracking within building and biometric access control system
- Mantrap



#### INDIVIDUAL RACK ACCESS

- Mechanical lockset with unique keys
- · Keycard-based centralized locking



## OPERATIONAL EXCELLENCE

# Consistent quality across our global portfolio



#### Strong global-local leadership

- Enabling market entry for our customers across our global platform
- Global strength matched by our local expertise, with accredited and qualified teams on the ground who know their home markets best



# Built and operated to global standards of excellence

 Centre of Operational Excellence department to adopt best practices and communication across STT GDC platform







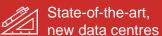




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..and more



- Purpose-built data centre designed to the highest technical specifications
- Modular approach providing customer expansion options in future



#### Reliability

- Robust systems and procedures in place to manage change control and incidents
- High power availability for customers' missioncritical data, providing peace of mind and reliability they need



# Wide range of connectivity options

- · Carrier-neutral
- Interconnection and peering fabrics
- Ready connectivity via both local and global network service providers
- · Direct connectivity to Cloud Service Providers



#### Physical security

- · Multi-layer security at all sites
- · On-site security personnel



# OUR EXCELLENCE, PERFORMANCE & DEDICATION IS AWARDED



Colocation Service Provider of the Year award 2020



Great Place to Work Certification 2020-21



ET Iconic Brand 2020

Confederation of Indian Industry

"Best Debut Team" Northern Region Inter Industry Competition on Environment, Health and Safety Management, 2020



Most Trusted Data Centre Services Provider of the Year



Most Promising Business Leader of Asia



Cooling (Energy Efficient Management) Green DC Initiatives (Environmental)



IGBC Performance Challenge for Green Buildings - Excellence Award



CEO with **HR** Orientation



Colocation Service Provider of the Year 2019



**Data Centre** Company of the Year



**Energy Smart Award** 



North India Best **Employer Award** 

**STTelemedia** 



Best Employee **Engagement Practices**  FROST & SULLIVAN

Colocation Service Provider of the Year 2018



Design Management Award Green DC Initiatives Award



Design Management Award
Summit & Awards 2018 Green DC Initiatives Award Design Management Award



**DCD** > Awards | Best in India **Data Centre Operations** Team of the Year 2018

FROST & SULLIVAN

Best Practices Award 2017

# Thank You